



MURPHY AVENUE STREETSCAPE REVITALIZATION PROJECT

Prepared by **Royston Hanamoto Alley & Abey**
Prepared for the **City of Sunnyvale, California**



historic murphy avenue



former southern pacific railroad



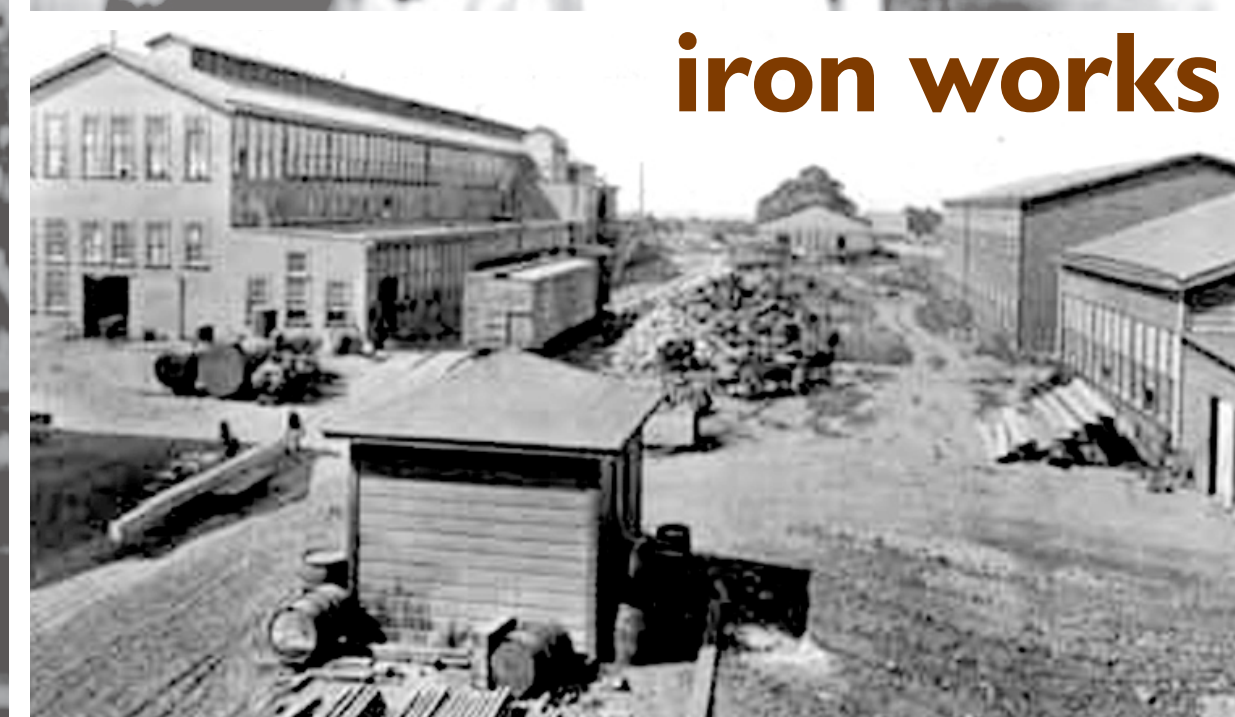
lumber



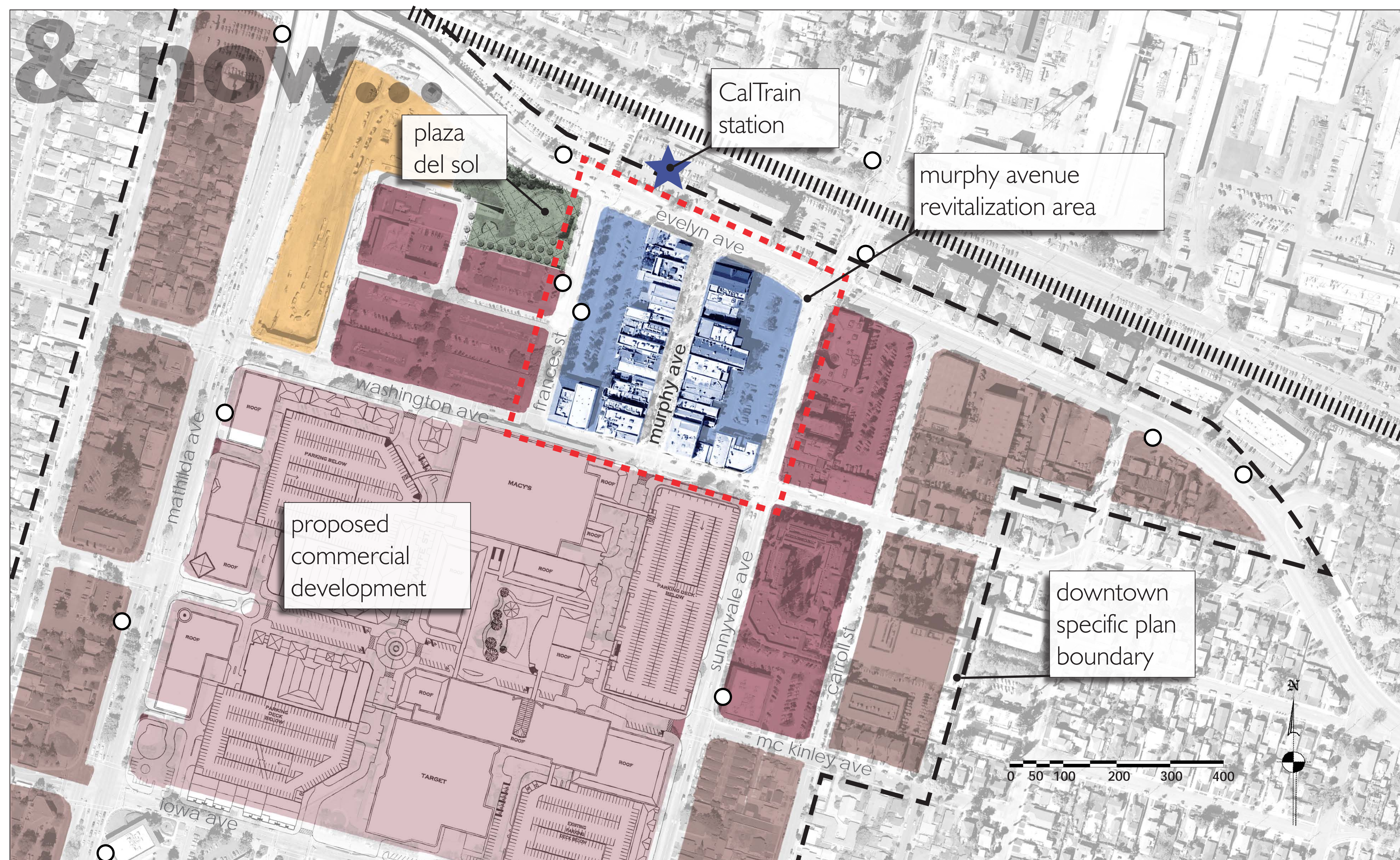
canneries



orchards



iron works

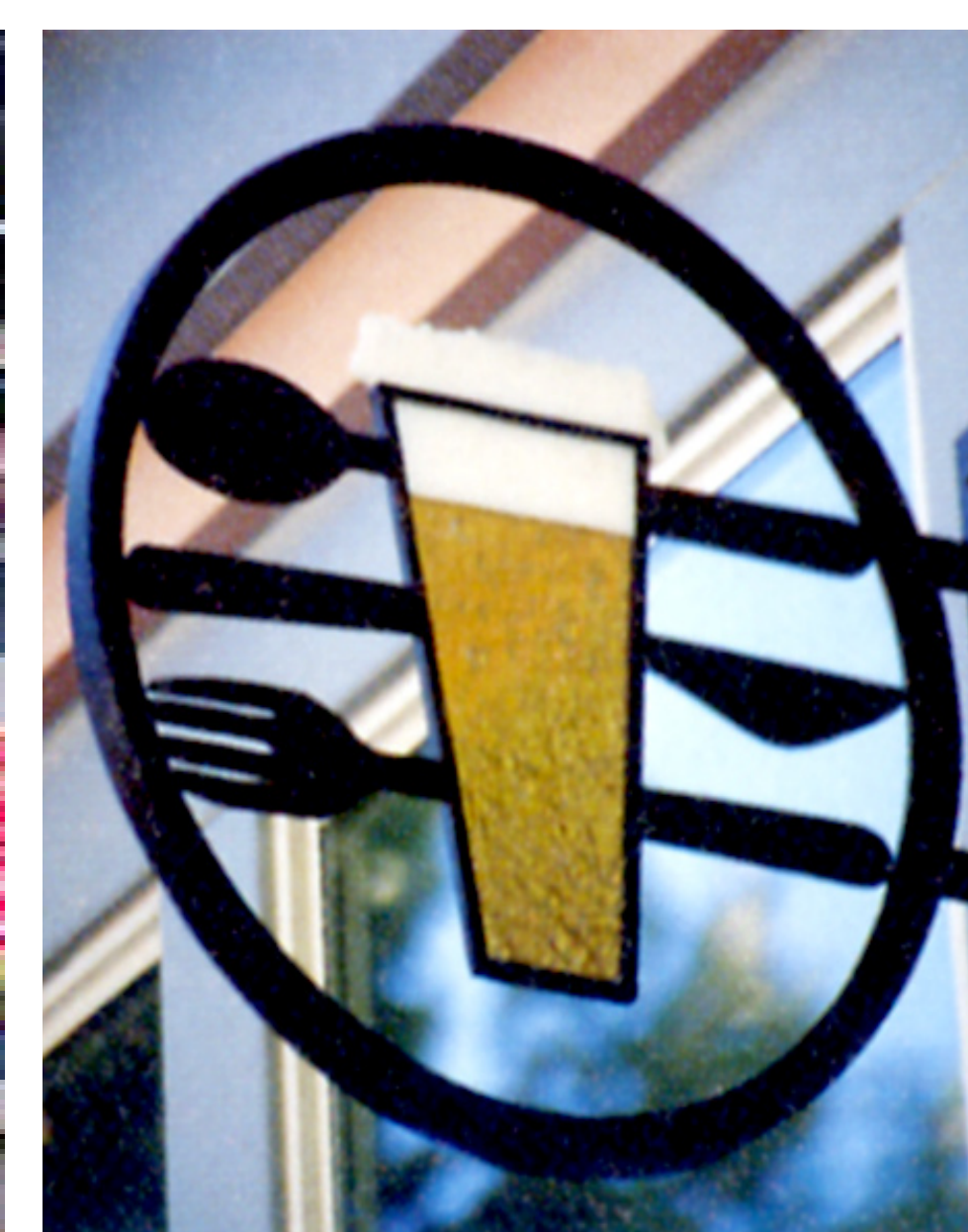


Heritage District
Mixed Use

Residential
Office

VTA Stop
CalTrain

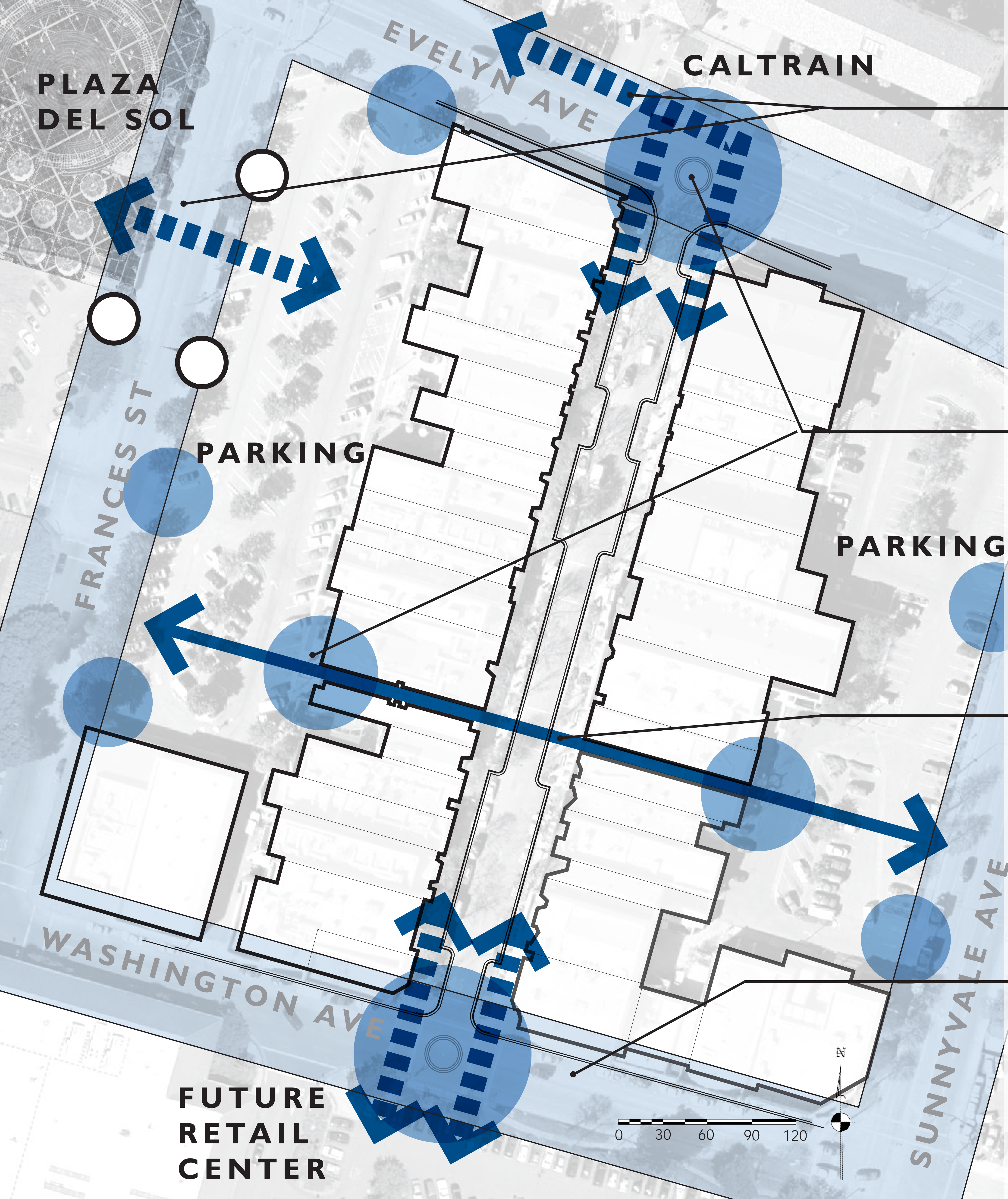
DOWNTOWN SUNNYVALE
LAND USE DIAGRAM



HISTORY AND CONTEXT

MURPHY AVENUE STREETSCAPE REVITALIZATION

ROYSTON HANAMOTO ALLEY & ABEY
LANDSCAPE ARCHITECTS AND PLANNERS



PUBLIC TRANSIT & OPEN SPACE CONNECTIONS

- Weak connections to CalTrain and VTA stops
- Opportunities to create visual and physical connections with public transit and adjacent open spaces

GATEWAYS / ENTRANCES

- Absence of prominent markers fails to create sense of arrival
- Opportunity to enhance historic character of landmark district

BREEZEWAYS

- Provides access to parking
- Currently dark and unattractive
- Potential for stronger link to future residential areas

HISTORIC DISTRICT PERIMETER

- Currently bound by open, busy streets
- Opportunity to more strongly define two block historic district

